



Prepare the Way Campaign – Frequently Asked Questions

1. How many years are we suggesting people make their commitments to the campaign?
 - a. Giving could be one time, monthly or annually. We are seeking pledges for 3 years, but have the ability to pledge up to 5 years in duration.
2. How will a gift of stock or appreciated asset be handled and is there a fee?
 - a. Any investment stock that is given to the campaign will be sold as soon as it is in our brokers hands. Any and all normal fees for selling stock will apply.
3. Will Luther Crest send reminders when pledge payments have been scheduled?
 - a. Yes, there will be reminders along with addressed envelopes sent to each person. These will be dependent on your plan for accomplishing your commitment.
4. Video remarks about the cabins being in disrepair. What is meant by that?
 - a. The cabins are old, built in the 1950s, and while they have been maintained faithfully, they are old and need to be replaced. The cabins are incredibly essential to our work at camp and need to be addressed
5. Will all of the old cabins be gone?
 - a. Over the course of time, yes. The new cabins will be built in a more central location closer to the chapel, dining and meeting areas. This will allow the areas where the old cabins are now located to be used as more rustic, nature activities. Cabins will be removed thoughtfully over time.
6. What if the congregation cannot complete its training and pledging on the time table that the Campaign has set forth?
 - a. The Campaign team will work with each congregation on their time schedule if the congregation needs a different one.
7. What needs of the camp constituents are being met by building these cabins?
 - a. Luther Crest seeks to improve our flexibility and ability to serve a great network of congregations, people, families, organizations, and businesses. The new facilities will allow us to attract and meet the needs of groups that are currently choosing not to come to Luther Crest because of the quality of our current cabins.
8. What if more than \$1.8 million is raised?
 - a. The vision of ministry does not stop after our goal is met. The work of the Campaign Leadership team would be to identify our next steps in our campaign. That would include implementing the next phase and more program, staff and facility initiatives.
9. Are other ELCA Bible Camps doing expansion and remodeling also?
 - a. Our fellow camps are each in different stages of ministry including transitioning in staff, program development and facility work.
10. What are the current capacities of Luther Crest for adults/youth fall, winter, spring and for summer
 - a. Currently, 94 youth can be housed on site during the summers and 176 available in the fall, winter and spring. Through Prepare the Way, we will be able to house 201 youth throughout the year.
 - b. Currently, 62 adults can be housed on site during the summer and year round months. Through Prepare the Way, we will be able to house 132 adults comfortably in fully accessible accommodations.
11. What are the specifics around the Chapel project?
 - a. The chapel will be renovated to be a year round worship and multipurpose center. New heating and cooling systems will be installed along with replacing insulation, roofing and siding. Foundation will be attended to. All with the hopes of maintaining that rustic feel of the chapel
12. What percentages are needed to start the building process
 - a. Our Luther Crest Board of Directors has established a plan to begin construction when 80% of the amount is pledged and 50% of the cash is received. Target date for beginning construction and potentially completion will be summer 2015.

13. What are the expenditures for our Prepare the Way Campaign?
 - a. Prepare the Way Campaign Operations Expenses - \$200,000
 - i. Fund raising, travel, printing, media, consulting, architectural and management fees
 - b. Prepare the Way Campaign Construction Expenses - \$1,600,000
 - i. These are projected costs based on a 2012-13 evaluation of our scope of work.

14. How did Luther Crest decide to build new instead of remodel?
 - a. Luther Crest with the help of Orb Management and JLG Architecture and a group of volunteers spent countless hours evaluating our current facility needs. Through this process, we developed a future Master Site Plan which included year round cabins in accessible areas of camp and a newness which will attract new outreach opportunities to youth, families, and adults.